

<b>PR GOVERNMENT COLLEGE (AUTONOMOUS), KAKINADA</b>						
<b>DM</b>	<b>BUSINESS LAW</b>	<b>II BBA (DM) - IV Sem 2022-23</b>				
Hours	75 (60 + 15)	L	T	P	C	
Focus	<b>Employability</b>	4	1	-	4	

<b>Course Objective</b>						
To impart knowledge of legal environment related to business transactions such as contracts, sales, consumers and online transactions.						
<b>Course Outcomes and mapping with Blooms taxonomy</b>						
<b>Outcome</b>	<b>Description</b>				<b>Level</b>	
CO1	Identify the kinds of contract. That must be in writing in order to be enforced.				1 and 2	
CO2	Understand the various provisions of company law.				1, 2 and 3	
CO3	Understand the various provisions of factories Act.				1 and 2	
CO4	Apply basic legal knowledge to business transactions.				1, 2 and 3	
CO5	Identify causes for complaints, apply legislation, present oral or written complaint and file and record details				1 and 2	

<b>Syllabus</b>		
<b>Unit</b>	<b>Content</b>	<b>Hours</b>
Unit I	Law of Contract-Definition, Essentials of Valid contract, Kinds of Contract, Offer, Acceptance, Consideration, Capacity of parties to Contract, Free Consent, Discharge of Contract, Breach of contract and remedies.	20%
Unit II	Companies Act, Definition of Company, Kinds of company, Memorandum of Association, Articles of Association, Prospectus, Meetings and Resolutions.	20%
Unit III	Social security legislation – EPF Act objectives – Purpose and Important provisions – ESI Act objectives – Purpose and important provisions	20%
Unit IV	Sale of goods act-Meaning and definition, Essentials of sale Contract, Sale and agreement to sale, Conditions and warranties, Unpaid seller, Rule of transfer property	20%
Unit V	The Consumer protection act,1986, District forum, State forum, National Commissions, Consumer Council.	20%

References	
Books and Resources	<ul style="list-style-type: none"> <li>• Indian Contract Act-by Bare act, Government of India</li> <li>• N.D.Kapoor Mercantile Law, Sultan Chand &amp; Company, New Delhi</li> <li>• Avatar Singh Mercantile Law, Vikas publications.</li> <li>• Balchandani : Business law</li> <li>• S.D.Geeth &amp; M.S.Patil: Business Law</li> <li>• S.S. Gulshan: Business law</li> </ul>
Online Courses	<ul style="list-style-type: none"> <li>• <a href="https://www.udemy.com/learnanything/online-courses">https://www.udemy.com/learnanything/online-courses</a></li> <li>• <a href="https://www.reed.co.uk/courses/business-law">https://www.reed.co.uk/courses/business-law</a></li> </ul>

Additional Inputs	
Topics to be explored	<ul style="list-style-type: none"> <li>• KPIs of a real business</li> <li>• Organization structures of MNCs</li> <li>• Study of leadership traits of famous business leaders</li> <li>• Budgeting process in Government</li> </ul>

Activities	
Measurable	<ul style="list-style-type: none"> <li>• Assignments</li> <li>• Online Quizzes</li> <li>• Online games – Jeopardy, Crosswords and Word scramble</li> <li>• Presentations</li> </ul>
Group	<ul style="list-style-type: none"> <li>• Discussions and Debates</li> <li>• Role plays</li> <li>• Field visits to industry</li> <li>• Guest lectures</li> <li>• Interaction with industry professionals</li> </ul>